



SPONSORSHIP PROSPECTUS

2nd Engineering Postgraduate Conference
Monash University, Clayton

1st December 2022



Engineering Postgraduate Conference

Pioneering the future

AN UNMISSABLE OPPORTUNITY TO CONNECT WITH
AUSTRALIA'S FUTURE RESEARCH LEADERS

This conference will bring together PhD students, academics, and industry partners to showcase the latest research at Monash University. The event will highlight leading companies across various disciplines and provide an opportunity to network with Australia's next-generation of research leaders. Representing the Faculty of Engineering at Monash University, we are delighted to invite you to support and participate in this exciting event.

KEY STATISTICS

Attendee Demographics:

300+

HDR Students

50+

Top academics and
researchers



MONASH
University



SPONSORSHIP PACKAGES

	Gold <i>max. 2</i> \$3000	Silver <i>max. 5</i> \$1500	Bronze <i>Unlimited</i> \$750
Package items:			
Invitation to attend the conference	✓	✓	✓
Marketing and announcements	✓	✓	✓
Corporate branding at the conference	✓	✓	✓
Company display booth in exhibit space	✓	✓	✓
Advertisement in the final conference program book: Gold (full page) Silver (half page) Bronze (logo)	✓	✓	✓
Company banner at conference rooms	✓	✓	
Company sponsored prizes	✓		
Invitation to be a plenary speaker	✓		

SPONSORSHIP PACKAGES IN DETAIL

INVITATION TO ATTEND THE CONFERENCE

Send company representatives to the 2nd Engineering Postgraduate Conference to meet HDR students and academics to discuss future collaborations. There is no limit on how many representatives your company can bring, but the more the merrier.

MARKETING AND ANNOUNCEMENTS

We are able to distribute any of your provided materials throughout the conference. This may include flyers, brochures or branded items. The conference organisers will also connect and forward any correspondences to all students registered to the conference.

CORPORATE BRANDING AT THE CONFERENCE

By sponsoring the conference, we will promote your company brand throughout the event. We will also acknowledge your commitment and support at the open and close of the event, as well as display your company logo on the conference website and the conference booklet.

COMPANY DISPLAY BOOTH AT THE CONFERENCE

As thanks for supporting the conference, you will also have the opportunity to meet with HDR students, academics and other industry representatives. Your company will be provided with an area to set up your company booth in the industry exhibit space.

ADVERTISEMENT IN THE FINAL CONFERENCE PROGRAM BOOK

You will receive an exclusive spread for the promotion of your company. Gold sponsors get an exclusive one-page A5 spread, whereas, the Silver and Bronze sponsors get half-page and logo space for the promotion in the official conference booklet.

COMPANY BANNER AT THE CONFERENCE ROOMS

Gold and Silver tier sponsors will be allowed to promote your company using a full size banner during the parallel student presentation sessions.

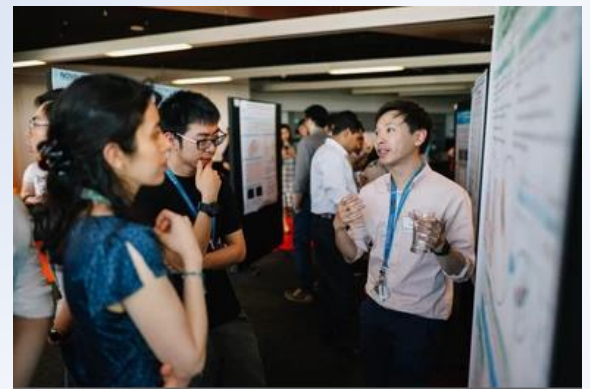
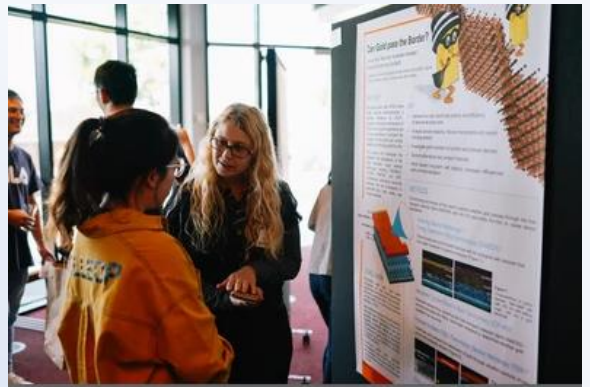
SPONSORED CONFERENCE PRIZES

Gold tier sponsors will be able to supply branded prizes to be awarded to participants at the conference. The following prizes that will be presented as sponsored prizes are. This will include prizes for the best oral presentations and the best poster. Prizes will be awarded at the start of the "Alumni and Industry Networking Event".

If you would also like to have a personalised prize based on your company's values and/or research field, please feel free to contact the conference organisers to make special arrangements.

INVITATION FOR A ORAL PRESENTATION

During the conference presentation sessions, there will be an opportunity for your company to deliver a 15 minute presentation as a leading industry employer of engineers. You could use this opportunity to promote your company through a more general topic such as: how a research degree can help young researchers and their career options within industry: "Life after PhD". This will provide a platform for young researchers in the audience to get an insight to your company and ask questions. As a part of this, you will be able to choose which symposium best aligns with your target audience.



PARTNER WITH US:

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monashcepa.org/2022-postgraduate-conference



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