



SPONSORSHIP PROSPECTUS

**9th Annual Chemical Engineering Postgraduate
Association (CEPA) Conference**

Monash University, Clayton

31st October 2019

MONASH UNIVERSITY'S PREMIER CHEMICAL ENGINEERING STUDENT CONFERENCE

**THE ANNUAL CEPA CONFERENCE IS AN UNMISSIBLE
OPPORTUNITY TO CONNECT WITH AUSTRALIA'S FUTURE
RESEARCH LEADERS**

The conference - an important professional development event for research scholars - brings together postgraduate students and their mentors to exchange and share their experience and research on all aspects of Chemical Engineering. Presentations and other events provide a unique opportunity to network. If your organisation is invested in engineering and development, then the Chemical Engineering Postgraduate Association (CEPA) would be delighted to welcome you to the 9th Annual CEPA conference.

KEY STATISTICS

Eight

Successful conferences since 2011

Attendee Demographics:

200+

HDR Students

25+

Top Academics and
Researchers

Past Sponsors



MONASH
University

WHY SPONSOR THE CEPA CONFERENCE?



Meet and recruit amazing and innovative talent

Our research student delegates will present innovative ideas and cutting-edge technology during the conference, addressing academic and industrial challenges.



Attend and engage with students and academics

Send representatives to engage with young researchers and academics, form stronger networks and open doors for future collaborations.



Support and invest in Australia's future

Meet with over 200 bright, motivated and knowledgeable research students, and support the development of the next generation of researchers.



Brand product promotions and feedback

Exhibit your company name, products and services to some of Australia's top leading engineering researchers.

WELCOME FROM THE CONVENOR

Monash University is one of Australia's leading universities and ranks among the world's top 100 universities. At Monash University we work towards positively impacting society through research and education; with our scientists and engineers consistently producing outputs of high impact.

Chemical Engineering at Monash University encompasses a wide range of topics, from nanomaterials and computational modelling to biotechnology and food engineering. The CEPA conference has been developed to provide a unique opportunity to learn about research in a range of fields that may not be directly associated with an individual's work, thus encouraging cross-disciplinary discussions and work.

Since 2011, the CEPA conference has been organised by students as an opportunity to showcase the wide range of research at Monash Chemical Engineering. For this conference, students around Australia are invited to present their work to their peers and academics, providing opportunities for personal and professional development, and to open and broaden avenues for research collaboration.

The conference will include some exciting themes of emerging areas that will interest engineers at all levels and from all fields, in particular industry:

- **Membranes**
- **Biotechnology**
- **Food Engineering**
- **Fuels and Energy**
- **Modelling**
- **Nanomaterials**
- **Renewable and Sustainable Engineering**

We are looking forward to you to joining us at the 9th Annual Chemical Engineering Postgraduate Association (CEPA) Conference 2019 at Monash University Clayton Campus in Melbourne, Australia.

Isaac Pincus

Convenor, 2019 CEPA Conference

SPONSORSHIP PACKAGES

Package Items:	Platinum max. 1 \$5000	Gold max. 3 \$3000	Silver max. 3 \$2000	Bronze Unlimited \$1000
Marketing and Announcements	✓	✓	✓	✓
Corporate branding at the CEPA Conference	✓	✓	✓	✓
Corporate branding at the Networking Evening	✓	✓	✓	✓
Invitation to attend the CEPA Conference	✓	✓	✓	✓
Invitation to attend the Networking Event	✓	✓	✓	✓
Participation in CEPA social or academic events	✓	✓	✓	✓
Company display area at the CEPA Conference	✓	✓	✓	
Company display area at the Networking Event	✓	✓		
Company Sponsored Prizes	✓	✓		
Exclusive sponsorship of one conference amenity: <ul style="list-style-type: none"> Welcome Registration Morning Tea Lunch Barista Cart 	✓	✓		
Invitation to participate in the CEPA Industry Panel	✓			
Exclusive branding on all CEPA Conference material	✓			
One page spread in the CEPA conference booklet	✓			
Marketing in the ChemEngFocus Newsletter	✓			
Company logo next to the CEPA logo on all material	✓			

SPONSORSHIP PACKAGES IN DETAIL

MARKETING AND ANNOUNCEMENTS

We are able to distribute any of your provided materials throughout the conference (flyers, brochures, branded items etc.). The conference organisers will also connect and forward any correspondences to all students registered to the conference.

CORPORATE BRANDING AT THE CEPA CONFERENCE AND NETWORKING EVENING

By sponsoring both the “CEPA Conference” and the “Alumni and Industry Networking Event”, we will promote your company brand throughout both events. We will acknowledge your commitment and support during the opening ceremony, as well as display your company logo on the CEPA Conference website. Additionally, the company logo and small excerpt about your company will be featured in the conference booklet.

INVITATION TO ATTEND THE CEPA CONFERENCE AND NETWORKING EVENT

Send company representatives to either the “CEPA Conference” and/or the “Alumni and Industry Networking Event” to meet young researchers and academics to discuss future collaborations. There is no limit on how many representatives your company can bring, but the more the merrier.

COMPANY DISPLAY BOOTH AT THE CEPA CONFERENCE/ NETWORKING EVENT

As thanks for supporting the “CEPA Conference” and/or “Alumni and Industry Networking Event”, you will also receive prime and unique opportunities to meet with young researchers, academics and other industry representatives. Your company will be provided with an area to set up your company booth/table in the foyer of the “CEPA Conference” and/or the foyer during the “Alumni and Industry Networking Event”.

PARTICIPATION IN CEPA SOCIAL OR ACADEMIC EVENTS

As a conference sponsor, you will be extended an invite to one of our social or academic events. Events include: the annual Trivia Night; the “Life after PhD” event, where an academic or industry representative is invited to discuss their particular PhD journey helped them get to their current position; or a company-sponsored Morning Tea.



EXCLUSIVE FOR GOLD AND PLATINUM SPONSORS

SPONSORED CONFERENCE PRIZES

Sponsorship of the conference will allow for the creation of prizes for conference participants. The following awards to be presented as sponsored prizes are: **Best Oral Presentation (People's Choice), Best Poster (People's Choice), Best Social Media Post and Best Abstract**. Prizes will be awarded at the start of the "Alumni and Industry Networking Event".

If you would also like to have a personalised prize based on your company's values and/or research field, please feel free to contact the conference organisers to make special arrangements.

EXCLUSIVE SPONSORSHIP OF ONE CONFERENCE AMENITY

Welcome Registration: Your contribution will assist conference organisers in designing and printing name badges. Your company logo and promotional materials will also be heavily promoted at the conference registration desk - the first thing attendees of the conference will see. All attendee badges will have your company logo displayed on it.

Conference Catering (Morning Tea/Lunch): For contribution towards the Morning Tea/Lunch, the conference organisers will provide acknowledgements of your contribution during the opening ceremony and expressions of gratitude in the conference booklet. Any branded materials provided will also be distributed during the two sessions.

Barista Cart: Sponsorship of a barista cart for the duration of the conference. We will acknowledge your commitment during the opening ceremony. Any branded material provided will be set up around the barista cart.

EXCLUSIVE FOR THE PLATINUM SPONSOR

EXCLUSIVE SPREAD IN THE CONFERENCE BOOKLET

In the official conference booklet distributed to all attendees, our Platinum Sponsor will receive an exclusive one-page A5 spread for the promotion of their company.

PARTICIPATION IN THE CEPA CONFERENCE INDUSTRY PANEL

During the conference, there will be a dedicated session highlighting how a research degree can help young researchers and their career options within industry: “Life after PhD”. A select panel of industry representatives will discuss challenges and opportunities they have encountered, also providing a platform for young researchers in the audience to ask questions to our panellists. As part of the sponsorship you would be invited to have a representative sit on the panel for elevated exposure as a leading industry employer of engineers.

EXCLUSIVE BRANDING ON ALL CEPA CONFERENCE MATERIAL

As our Platinum sponsor you will receive exclusive branding on all CEPA Conference material. This includes your company logo presented on the front cover of the official conference booklet, on all welcome badges, and during the Welcome Ceremony of the CEPA conference. In addition, any promotional materials and correspondences regarding the conference will feature your company logo.

MARKETING IN THE CHEMENGFOCUS NEWSLETTER

The ChemEngfocus newsletter is a three times a year newsletter by the Department of Chemical Engineering at Monash University that is distributed to all undergraduate and postgraduate students, academic staff and alumni. As gratitude from both the CEPA committee and the Department of Chemical Engineering, the Department is offering your company exclusive marketing within their next edition of the ChemEngfocus newsletter.

COMPANY LOGO NEXT TO THE CEPA LOGO

For supporting the CEPA conference, the CEPA committee is offering your company logo to be positioned next to CEPA logo in all promotional materials - representing your support for higher degree research.

ABOUT CEPA

The Chemical Engineering Postgraduate Association (CEPA) works to develop well-rounded engineers that have a unique set of skills and qualities. Our aim is to ensure both social and professional skills development for future success!



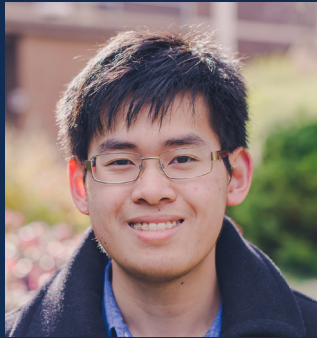
We are a student society for young researchers in Chemical Engineering at Monash University. From a large cohort of postgraduate students in engineering-about 200 Masters and PhD Students, there is a wide array of research projects being conducted, addressing various scientific and industry issues and questions.

As a student society, we host various social and academic events throughout the year, which help to form long term friendships as well as build knowledge and skills. The academic events hosted by CEPA focus on helping students to develop skills and broadening their research knowledge so that they can perform at an elite standard in academia or industry. To help students maintain a social life outside of research, CEPA also hosts monthly social gatherings where students can get together over a few drinks or off campus for some physically active activities.

PARTNER WITH US:

For any enquires, contact:

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Gabriel Huynh
Conference Chair



Isaac Pincus
Conference Co-Chair



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